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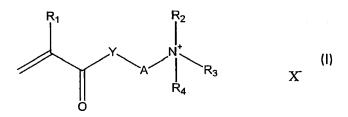
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(54) Title: SYNTHETIC THICKENERS FOR COSMETICS



(57) Abstract: Disclosed are inverse emulsions for the preparation of cosmetic formulations wherein the weight ratio between the aqueous phase and the organic phase is from 4:1 and 2:1 and containing Ron 20 to 70% buy weight of an acrylic polymer obtained by inverse emulsion polymerisation of from 55 to 75% by weight of an anionic acrylic monomer containing a strongly acidic functional group; Ron 0.1 to 5% by weight of a cationic acrylic monomer if the formula (I).

Wherein R_1 is hydrogen or methyl; R_2 , R_3 , R_4 are, one independently of the others, hydrogen or C_1 - C_4 alkyl; Y is NH or O; A is a C_1 - C_6 alkylene; from 25 to 45% by weight of a C_3 - C_5 anionic acrylic monomer containing a carboxylic group. Also disclosed is the procedure for their preparation.

